

**Report Parameters :**

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 2

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56253

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

146318	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	256839	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	STRATEGIC MEDIA PLACEMENT			ROTHFUS FOR CONGRESS			
AND	7669 Stagers Loop			1341 Old Freedom Rd Ste 202			
ADDRESS	Delaware	OH	43015-7010		Cranberry	PA 16066-5010	
	USA			USA			
CONTACT	WHITNEY EVERSOLE			PRODUCTPA CD12 KEITH ROTHFUS WK 10/29			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE 1310			
			2554				
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/04/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	M-F <i>Cancelled</i>		05:00A	05:58A	30S	10/29/12-10/29/12	THIS MORNING 5-6AM	0	250.00	.00
30 MIN	SEP									
2	11111.. <i>Cancelled</i>		05:58A	07:00A	30S	10/29/12-10/29/12	THIS MORNING 6-7AM	0	400.00	.00
30 MIN	SEP									
3	11111.. <i>Cancelled</i>		07:00A	09:00A	30S	10/29/12-10/29/12	THE EARLY SHOW	0	300.00	.00
30 MIN	SEP									
4	M-F <i>Cancelled</i>		10:58A	11:58A	30S	10/29/12-10/29/12	PRICE IS RIGHT	0	400.00	.00
30 MIN	SEP									
5	M-F <i>Cancelled</i>		11:58A	12:30P	30S	10/29/12-10/29/12	NOON NEWS	0	425.00	.00
30 MIN	SEP									
6	M-F <i>Cancelled</i>		02:58P	03:58P	30S	10/29/12-10/29/12	DR. PHIL	0	300.00	.00
30 MIN	SEP									
7	M-F <i>Cancelled</i>		04:30P	05:00P	30S	10/29/12-10/29/12	430-5PM NEWS	0	525.00	.00
30 MIN	SEP									
8	11111.. <i>Cancelled</i>		05:30P	06:00P	30S	10/29/12-10/29/12	530-6PM NEWS	0	675.00	.00
30 MIN	SEP									

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KDKA-TV

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PAGE 2

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AND	7669 Stagers Loop			1341 Old Freedom Rd Ste 202			
ADDRESS	Delaware	OH	43015-7010		Cranberry PA 16066-5010		
	USA			USA			
CONTACT	WHITNEY EVERSOLE			PRODUCTPA CD12 KEITH ROTHFUS WK 10/29			
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	2554		PRODUCT CODE	1310	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/04/12 NO. WEEKS: 1							

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			FROM	TO						
9	11111.. <i>Cancelled</i>		05:58P	06:30P	30S	10/29/12-10/29/12	M-F 6PM NEWS	0	725.00	.00
30 MIN SEP										
10	11111.. <i>Cancelled</i>		06:30P	07:00P	30S	10/29/12-10/29/12	M-F 630PM NEWS	0	725.00	.00
30 MIN SEP										
11	M-Su <i>Cancelled</i>		11:00P	11:35P	30S	10/29/12-10/29/12	11PM NEWS	0	1100.00	.00
30 MIN SEP										
12	M-F <i>Cancelled</i>		11:35P	12:37A	30S	10/29/12-10/29/12	11:35P-12:37A - LETTERMAN	0	300.00	.00
30 MIN SEP										
13	Sa <i>Cancelled</i>		05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	0	160.00	.00
30 MIN SEP										
14	Sa <i>Cancelled</i>		07:58A	10:00A	30S	11/03/12-11/03/12	SAT. CBS MORNING NEWS	0	275.00	.00
30 MIN SEP										
15	Su <i>Cancelled</i>		08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUN MORN	0	400.00	.00
30 MIN SEP										
16	Su <i>Cancelled</i>		10:28A	11:30A	30S	11/04/12-11/04/12	FACE THE NATION	0	450.00	.00
30 MIN SEP										
17	T		07:58P	09:00P	30S	10/30/12-10/30/12	NCIS	0	4000.00	.00

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	USA				USA		
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LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 2554		PRODUCT CODE 1310		
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BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/04/12 NO. WEEKS: 1							

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			FROM	TO						
	Cancelled									
30 MIN SEP										
18 W	Cancelled		07:58P	08:57P	30S	10/31/12-10/31/12	SURVIVOR XXV	0	3250.00	.00
30 MIN SEP										
19 Su	Cancelled		06:58P	08:00P	30S	11/04/12-11/04/12	60 MINUTES	0	3000.00	.00
30 MIN SEP										
20 Su	Cancelled		11:00A	07:57P	30S	11/04/12-11/04/12	MCDONALDS'S STEELERS	0	3000.00	.00
30 MIN SEP										
21 Su			07:03P	07:30P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	0	5000.00	.00
Su	Cancelled		12:57P	07:00P						
1-4:15P										
Total Contract:								0		.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	.00	.00	.00	
GRAND TOTAL									.00	
ORDER 56253 HAS BEEN CANCELLED.										

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